

**Visual Media Director**

Responsibility Description

**Objective:** *To provide leadership and oversight of all Freedom Church logos, graphics, and videos in a way that exemplifies the Freedom Church vision, values, and Leadership Code.*

**Direct Report: Lead Pastor**

**Responsibilities:**

* Oversee the recruitment, training, and development of new team members and leaders and empower them into their appropriate roles
* Delegate tasks and duties to necessary team members
* Provide direction and oversight for all graphics, logos, and videos for all departments
* Develop a clear system for the production and distribution of all graphics, logos, and videos
* Have graphics, logos, and video completed by the time agreed upon by you and your supervisor to ensure adequate promotion time
* Oversee the spiritual development of your team
* Manage the departmental budget and honor the parameters established
* Uphold clear and consistent communications to the team and life-giving communication between team members
* Maintain a positive, collected attitude through the midst of chaos
* Remain flexible and teachable with those you lead and those who lead you
* Create a culture of leadership growth in your team and teams that will support the future growth of Freedom Church
* Additional duties may be added to this list by the supervisor or lead pastor

**Performance Measures:**

Performance will be based on the following:

* **Character**– The consistency of who you are both inside and outside of you role at Freedom Church; with your actions, words, and attitudes reflecting God’s ways.
* **Competency**– The ability to handle your overall leadership and specific job responsibilities, while maintaining excellence and sustainable growth.
* **Chemistry**– The natural relational trust and connection between you and the people you work with and for through chaos, conflict, and celebration.
* **Culture –**The understanding and support of both our staff and church core values; understanding clearly who we are and who we are not.